2015 Sponsorship Form

Here’s your unique opportunity to gain visibility with the New Jersey physician community by supporting...

MSNJ’s Advocacy Conference – Friday, May 1, 2015 – Crowne Plaza Princeton

&

MSNJ’s Inaugural Gala, honoring Steven Berkowitz, MD – Saturday, May 9, 2015 – Berkeley Oceanfront Hotel

Advocacy Conference Sponsorships

Diamond Sponsor
$25,000
Includes: 20 Gala Tickets (2 tables) or one year as Gold level MSNJ corporate partner, Gold page ad in Gala Program, Premiere exhibitor table at Advocacy Conference, Premiere signage and Website recognition.

Platinum Sponsor
$10,000
Includes: 10 Gala Tickets, Gold page ad in Gala Program, Premiere exhibitor table at Advocacy Conference, Premiere signage and Website recognition.

Gold Sponsor
$7,500
Includes: 8 Gala Tickets, Gold page ad in Gala Program, Premiere exhibitor table at Advocacy Conference, and recognition at both gala and advocacy conference.

Silver Sponsor
$5,000
Includes: 6 Gala Tickets, Gold page ad in Gala Program, Premiere exhibitor table at Advocacy Conference, and recognition at both gala and advocacy conference.

Bronze Sponsor
$4,000
Includes: 4 Gala Tickets, Full page ad in Gala Program, Premiere exhibitor table at Advocacy Conference, and recognition at both gala and advocacy conference.

Patron Sponsor
$2,000
Includes: 2 Gala Tickets, Full page ad in Gala Program, Exhibitor table at Advocacy Conference, and recognition at both gala and advocacy conference.

Exhibitor
$1,250
Includes: Exhibitor table at advocacy conference and registration for 2 representatives, half page ad in Gala Program, recognition at the Advocacy Conference

Breakfast Sponsor
$2,000
Includes: Exhibitor table at advocacy conference, registration for 2 representatives and signage.

AM Break Sponsor
$1,500
Includes: Exhibitor table at advocacy conference, registration for 2 representatives and signage.

Lunch Sponsor
$3,000
Includes: Exhibitor table at advocacy conference, registration for 2 representatives and signage.

PM Break Sponsor
$1,500
Includes: Exhibitor table at advocacy conference, registration for 2 representatives and signage.

Gala Sponsorships

Event Sponsor
$10,000
Includes: 10 Gala Tickets, First Gold Page Ad(s) in Gala Program, Signage, Recognition in Program

Entertainment Sponsor
$7,500
Includes: 8 Gala Tickets, Gold Page Ad(s) in Gala Program, Signage, Recognition in Program

Cocktail Reception Sponsor
$5,000
Includes: 6 Gala Tickets, Full Page Ad in Gala Program, Signage, Recognition in Program

Photography Sponsor
$3,000
Includes: 4 Gala Tickets, Full Page Ad in Gala Program, Signage, Recognition in Program
Wine & Spirits Sponsor .................................................................................................................. $3,000
Includes: 2 Gala Tickets, Full Page Ad in Gala Program, Signage, Recognition in Program

Floral Sponsor .............................................................................................................................. $2,500
Includes: 2 Gala Tickets, Half Page Ad in Gala Program, Signage, Recognition in Program

Favor Sponsor ............................................................................................................................... $1,000
Includes: 2 Gala Tickets, Half Page Ad in Gala Program, Signage, Recognition in Program

Gala Tickets .................................................................................................................................. $325/person; $3,000/table of 10
Includes: cocktail hour, dinner, dancing/entertainment

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Gala Program Advertisement
Support for the MSNJ and Incoming President, Steven Berkowitz, MD

Back Cover................................................................................................................................... SOLD
Trim size: 5.5” x 8.5” – Add 0.25” to all sides for bleed

Inside Front Cover .......................................................................................................................... SOLD
Trim size: 5.5” x 8.5” – Add 0.25” to all sides for bleed

Inside Back Cover .......................................................................................................................... SOLD
Trim size: 5.5” x 8.5” – Add 0.25” to all sides for bleed

Gold Page ...................................................................................................................................... $600
Trim size: 4.5” x 7.5” – Will print with gold border

Full Page ........................................................................................................................................ $300
Trim size: 5.5” x 8.5”

Half Page ....................................................................................................................................... $200
Trim size: 5.5” x 4.25”

Quarter Page ................................................................................................................................... $100
Trim size: 2.75” x 4.25”

Ads should be submitted in black and white to Melissa Zarzycki at mzarzycki@msnj.org, no later than April 13, 2015

Information
Please indicate which category of sponsorship(s) you wish to purchase.

Sponsorship(s): .............................................................................................................................

Names of Gala Participants (if applicable):

____________________________________________________________________________________
____________________________________________________________________________________
____________________________________________________________________________________
____________________________________________________________________________________
____________________________________________________________________________________
____________________________________________________________________________________
____________________________________________________________________________________
____________________________________________________________________________________
Contact Information

Main Contact Name: ________________________________________________________________

Company: __________________________________________________________________________

Address: _____________________________________________________________________________

Contact Phone: ________________________________________________________________________

Contact E-mail: ________________________________________________________________________

Exhibitors will be sent a separate confirmation form, to provide names of representatives, electrical or set up requirements, etc.

Payment Information

Total Amount: ______________

☐ Enclosed is a check, made payable to the Medical Society of New Jersey
   Send to: MSNJ, 2 Princess Road, Lawrenceville, NJ 08648

☐ To pay via credit card, please go to www.msnj.org

☐ We are unable to attend, but please accept a donation to MSNJ in honor of Dr. Steven Berkowitz in the amount of $_____________

Important Information

• Gala dinner reservations due by April 30, 2015.
• Sponsorship Reservations and Advocacy Conference Exhibitors due by April 20, 2015.
  • Ad book copy due by April 13, 2015.
• Room accommodations are available at both locations.
  • Tax ID #: 21-0601684

For more information, contact Erin Rodgers, at erodgers@msnj.org or 609.896.1766 x219